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# OFFICE OF THE PRINCIPAL GOVT. DEGREE COLLEGE DHARMARI



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## Unity March under Nasha Mukht Jammu and Kashmir Abhiyan Organized At Government Degree College, Dharmari

As part of the 100 Days Action Plan under the Nasha Mukht Jammu and Kashmir Abhiyan, Government Degree College Dharmari organized a "Unity March" aimed at strengthening awareness and community engagement against substance abuse. The programme was jointly conducted by the NCORD and NSS Unit of the college with the objective of sensitizing students and the local population regarding the socio-psychological, health, and legal implications associated with drug abuse.

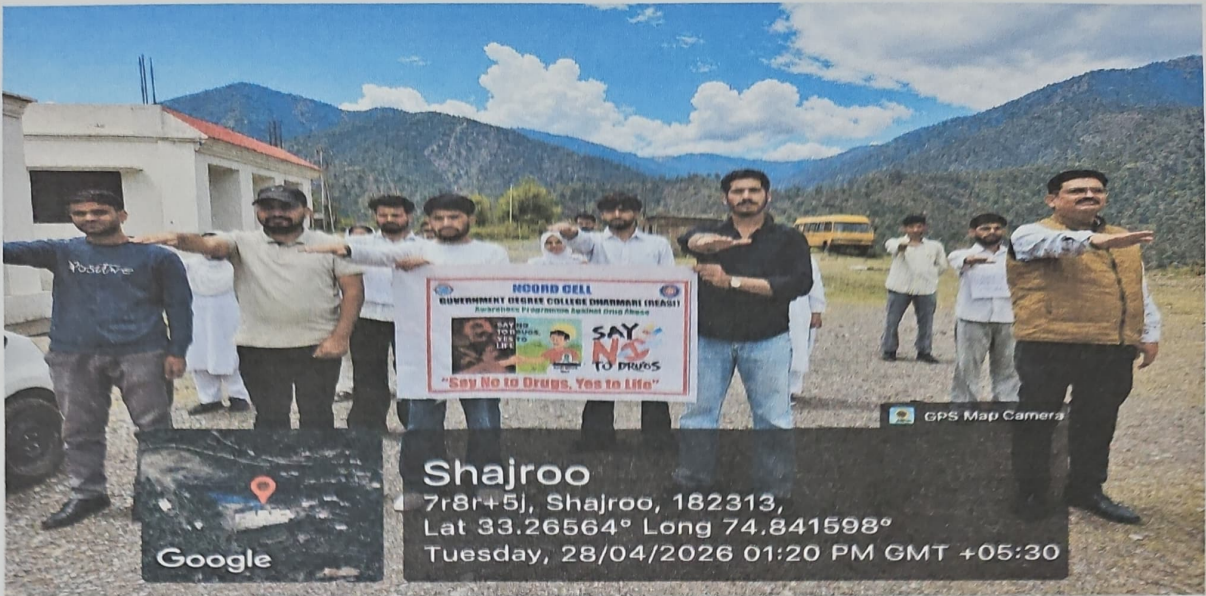
The activity was designed as an awareness-based outreach intervention focusing on preventive education and youth mobilization. The programme commenced with an orientation session for students wherein the significance of anti-drug awareness initiatives and the role of educational institutions in demand reduction and behavioral sensitization were highlighted by College Principal Dr. Rajesh Kant. Participants were briefed about the increasing challenges posed by substance abuse and the necessity of collective social responsibility in addressing the issue through awareness-driven approaches.

Subsequently, an Anti-drug Pledge was conducted followed by a Unity March from the college premises to Kund Morh, Dharmari. The rally served as a public awareness campaign intended to disseminate anti-drug messages among the local community. Students and NSS volunteers actively participated in the march carrying placards and raising awareness slogans emphasizing the importance of a drug-free society, healthy lifestyle practices, and youth participation in social reform initiatives. The programme facilitated community interaction and enhanced public visibility of the ongoing anti-drug campaign under the Nasha Mukht Jammu and Kashmir Abhiyan.

The programme was organized under the supervision of the NCORD Nodal Officer and NSS Programme Officer, Ajay Kumar, and under the overall guidance of the Principal of the college, Rajesh Kant. Faculty members including Mohinder Singh and Zahoor Ahmed actively participated in the programme along with NSS volunteers and students.



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